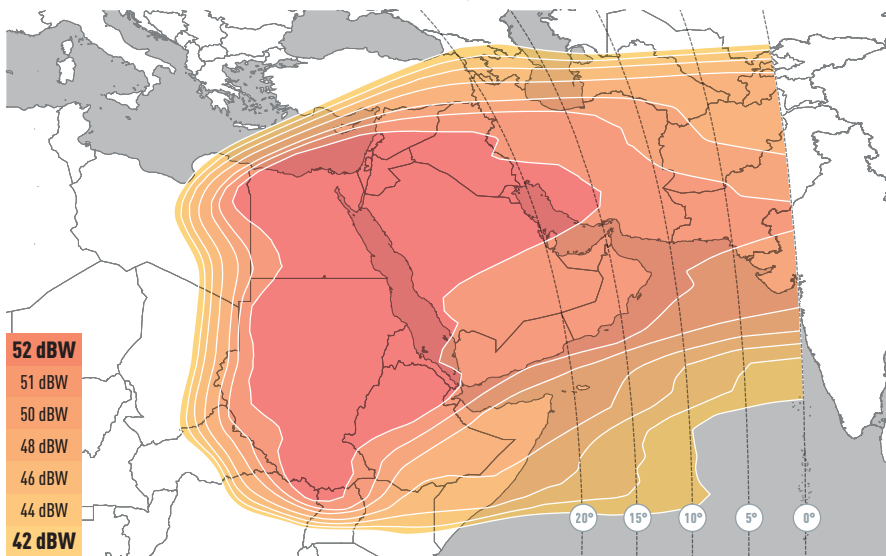


# BOOSTING SATELLITE BROADCASTING RESOURCES IN THE MIDDLE EAST & NORTH AFRICA

| Predicted Ku-band Eastern Downlink Coverage



## KEY MARKETS

- Middle East
- North Africa
- Africa
- Europe
- South America

## KEY SERVICES

- DTH broadcasting
- Video distribution
- Data networks

## SATELLITE

### Satellite Manufacturer

Thales Alenia Space

### Launch Date

20 August 2015

### Projected Lifetime

>15 years

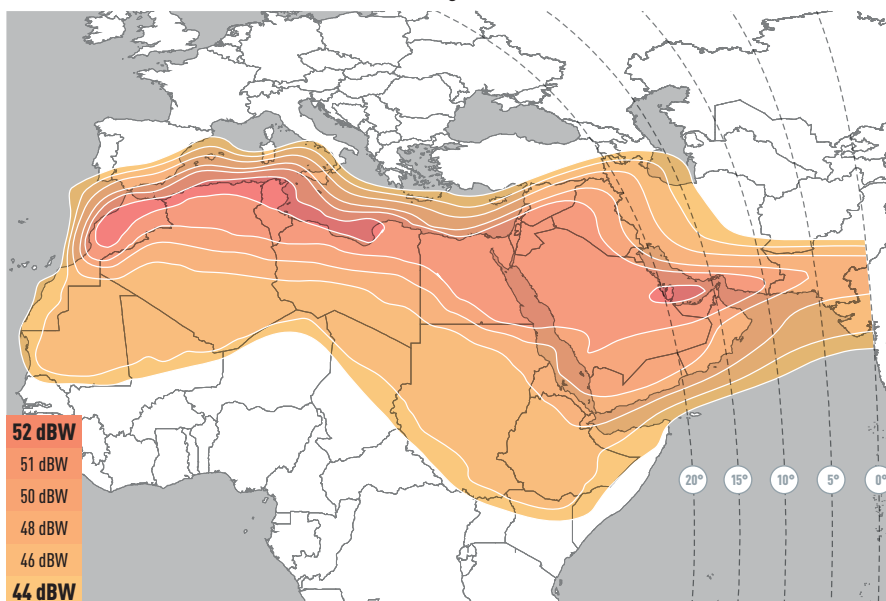
### Orbital Position

8 degrees West

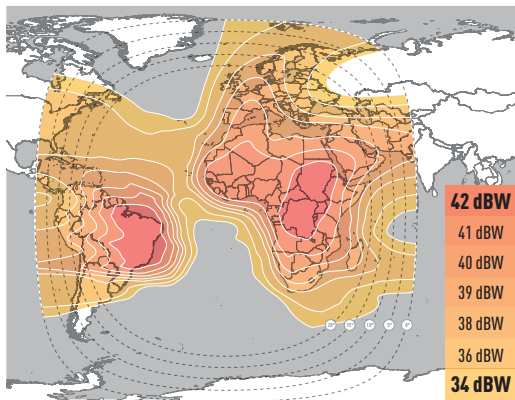
### Frequencies

Ku-band, C-band

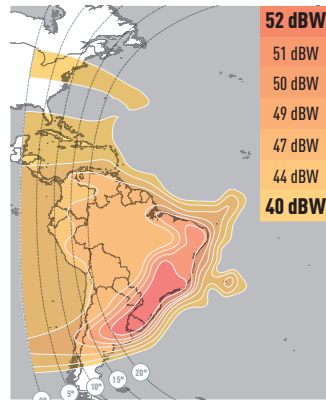
| Predicted Ku-band MENA Downlink Coverage



**Predicted C-band Downlink Coverage**



**Predicted Ku-band American Downlink Coverage**



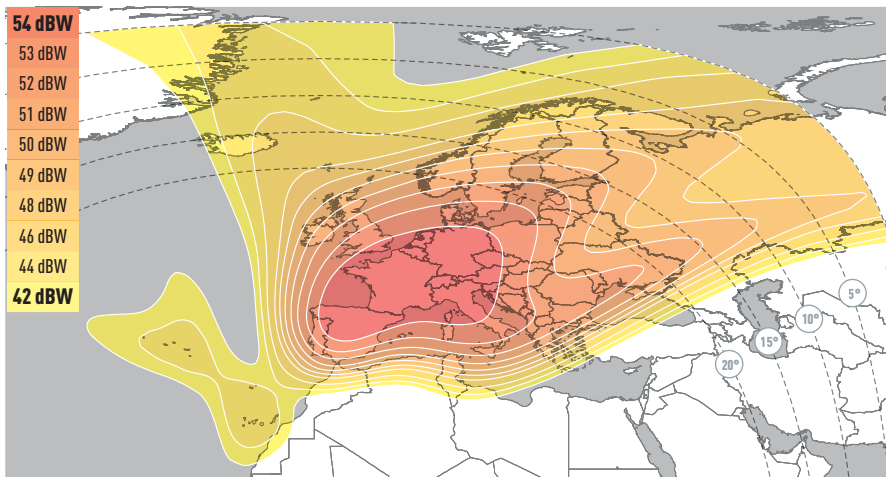
## A powerful new satellite for a prime orbital location

EUTELSAT 8 West B, a new high capacity spacecraft, was launched on 20 August 2015 to 8° West, joining satellites already operated at the adjacent 7° West position by Eutelsat and the Egyptian satellite company, Nilesat.

EUTELSAT 8 West B is equipped with 40 operational Ku-band transponders designed primarily to serve Direct-To-Home markets in North Africa and the Middle East. It also introduces a C-band mission to 8° West, with 10 operational transponders connected to footprints covering the African continent and reaching west to South America.

With a rapidly growing audience and channel line-up, the 7/8° West video neighbourhood is one of the most dynamic in the global satellite TV market. Over 50 million homes in North Africa and the Middle East are already equipped for DTH reception of more than 1050 Arabic and international channels broadcast at this position by Eutelsat and Nilesat.

**Predicted Europe Downlink Coverage**



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